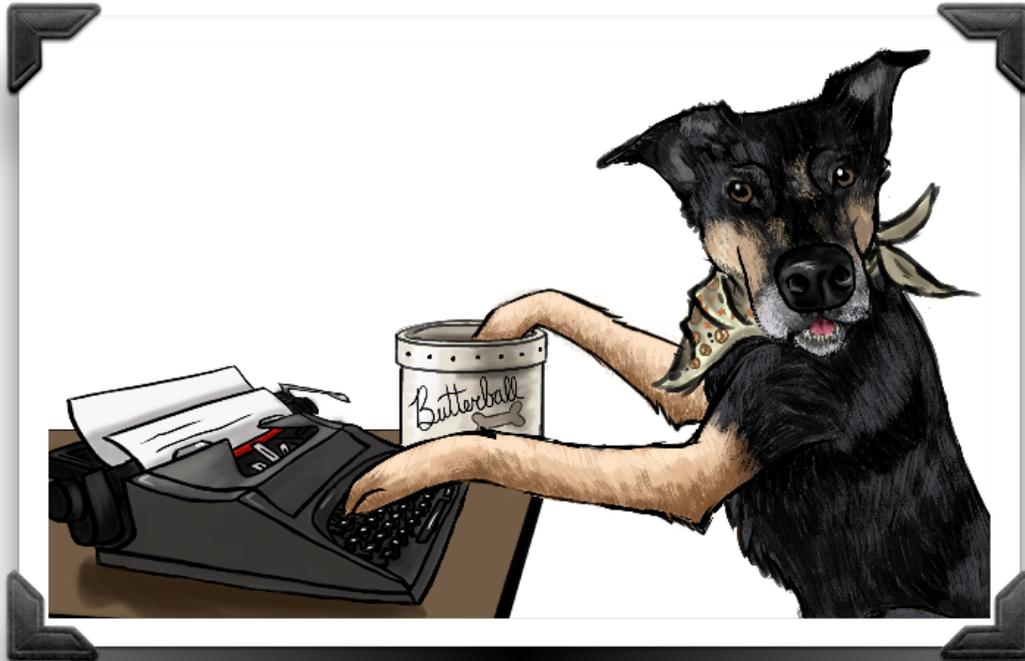

Action for Animals Maine Newsletter

Volume 3, May 2021



Butterball Chronicles

Hello Dear Readers, Butterball here....

I have some big news to share with you all! There is a new family member at my house! That's right, a new puppy has arrived! My mom named him Pumpkin to go along with the Thanksgiving theme that I started. You probably know my brother's name is "Stuffing". Pumpkin is a German Shepard and he promises to be a good boy. I sometimes had a hard time being a good boy, so I know he will have to use all his willpower, as he grows up and learns manners. I am his Guardian Angel. Stuffing is his tutor.

So, I wanted to explain to all you pet lovers about how dogs who have crossed the Rainbow Bridge feel about having new dogs come into their homes. We don't mind it at all. We actually like the idea! Bad feelings like jealousy just don't exist over the Rainbow Bridge. And besides, what we all want the most is to think of our families being happy. And who does not get happy when holding a new puppy, right? If you lost a pet and are reluctant to get another, think of how good you will treat a new pet, what a great life you can offer to an animal! And think of the little joyful moments you will share every day! Think of the companionship that only a devoted pet can bring to you! So don't be lonely, get out there and adopt! It's me, Butterball talking, and I am the boss



Happy woofs to you, Butterball

Action for Animals Maine Newsletter

Volume 3, May 2021

Upcoming Events:

Please check our Facebook & Instagram pages often to read about the contests we are offering!

May 20th: Farmer's Market on the Common, Boothbay Town Center (Thursdays 9AM-Noon).

May 29th: BBQ at Farm 23 including Companion beer tasting with Footbridge Brewery.

Tasty Treat Tuesdays: featuring pet treat recipes and product reviews by our furry taste testers.

Wacky Wednesdays with Wisecracking Stuffing: this dog is a real comedian and will do his best to make you laugh!

Friday Foresights with Professor Kit T Cat: this bougie kitty will give us all an interesting pet fact but with a snarky twist.

Small Business Saturdays: featuring a local business with a gift card give-away.

Past Events:



Pups and Ales: Action for Animals Maine was able to get an early start to the 2021 fundraising season thanks to Brady's! On April 17th Jen hosted a "Pups and Ales" event, to showcase "Underhound Railroad" rescue pups which were available for adoption. AFAM participated in the event with merchandise for sale and soliciting donations. A highlight of the event was "Foofa's birthday party! In case you don't know Foofa, she is the canine manager at Brady's. Her birthday cake was made by Laura at the Farm 23 bakery.

Paint Night: On April 29th, the Footbridge Brewery hosted an AFAM event, "Paint Night". This was such a relaxing and fun-filled evening! "Canvases and Cocktails" owner, artist, Brandy Silver, provided an original painting for the group of 16 amateur painters to copy. Impressive artwork was generated over drinks and much laughter. At \$10 per ticket, it was an affordable night out, and with ticket and merchandise sales, we raised \$400 for AFAM. Stay tuned for future paint nights!



Action for Animals Maine Newsletter

Volume 3, May 2021



Spotlight on Sponsors

A big thank you to The First Bank!

The First Bank has always been a community-minded institution, supporting local non-profit organizations and this spring, Action for Animals was the fortunate and appreciative recipient of a generous donation from the First Bank. The First Bank provided \$5,000 in funding to cover our advertising and awareness campaign for 2021. It is so important to the future of our organization to let people know we are here to help keep pets healthy and make sure that owners will not have to make difficult decisions because they cannot afford urgent veterinary treatment to save a pet's life. We need to spread the word that donations are essential so that we can expand services and help more pets every year! Please share information about us with everyone you know! Look through our upcoming events column and invite your friends and family members to join us at our fund-raising events. We put the "Fun" in fundraising!

Action for Animals Maine Newsletter

Volume 3, May 2021

The Chit Chat Cat

Our Chit Chat Cat Column highlights news from around the local community, and places you may find us. You'll see why our organization starts with the word "Action!"



Footbridge Brewery

Brewery in Boothbay Harbor debuts a new brew for Action for Animals this month! A portion of the sales of every bottle of "Companion" Juicy IPA will go to AFAM. So the next time you find yourself with a powerful thirst, come on down to the Footbridge brewery and order up a bottle of Companion beer! You will also find this special brew at local markets and restaurants. There will be a beer tasting, featuring this beer at the AFAM BBQ at Farm 23 on May 29th.

Reds Eats

We are thrilled to add Red's Eat's in Wiscasset to our list of sites with AFAM donation boxes. You have seen the length of the line at Red's, with customers waiting to order their famous lobster rolls, and just think, these are all potential donors! Thanks so much to Red's owners!



Hannaford

Hannaford has designated Action for Animals Maine as the recipient of donations this month to celebrate National Pet Month. When you shop at Hannaford you will have the opportunity to add a donation at the time of your purchase. Please help us out! Every small donation makes a difference!

Action for Animals Maine Newsletter

Volume 3, May 2021

Pantry Donations

Action for Animals Maine has experienced high demand for pet food donations. We accept donations of pet food and supplies, re-package them as needed, and distribute packages to local food pantries, at the Congregational Church in Boothbay Harbor and in Wiscasset.

In the past three months, AFAM has delivered 662 lbs of dry pet food and 42 cans of wet petfood have been distributed.



We can always use more pet food donations! If you would like to donate pet food, please contact us to arrange a pick-up time. We greatly appreciate all donations!

Tail-Wagging Gratitude



In this section of the newsletter we highlight a volunteer, donor, or organization for their outstanding support of Action for Animals Maine.

This month's volunteer recognition goes to Betsy Pitcher! Betsy's official role with AFAM is "Events Coordinator" which is a perfect role for her! She is always there to help at all of events we host! She is an extrovert, and so sociable that people love to be friends with her. She is a "chat magnet!" Betsy creates a fun atmosphere wherever she goes and comes up with great party ideas to put some sparkle in our events. She is also a jack-of-all-trades for AFAM! She can be found grilling hamburgers, creating crafts and packaging donated dog food. She is always willing to go the extra mile! Thank you Betsy!

Action for Animals Maine Newsletter

Volume 3, May 2021

Yappy News



In this section of the newsletter we share with you a happy story about a pet we have helped. Meet month's very lucky and cute kitten, Tiger Lily. Tiger Lily can boast being part Maine Coon cat! She was adopted from Midcoast Humane Society at nine weeks old, and when the vet at the shelter did her spay surgery, she noted a severe heart murmur, and recommended that she have a cardiac work-up done by a veterinary cardiologist. The estimated cost of this consult was \$450, and more than the owner could afford since being out of work during the pandemic. Action for Animals was able to provide funding for the consultation, which is scheduled for later this summer. Best of luck to Tiger Lily!

The Cat's Meow

This section of the newsletter highlights products offered by Action for Animals Maine for our fundraising.

How to order AFAM Products:

To order an item, please go to our website, www.actionforanimalsmaine.com and click on the "Donate" button and fill out the form with your name and contact information and select "Product Donation". In the "Notes" window, describe the product you are ordering. We will confirm your order via e-mail and set up delivery for you. If we have any questions about your order we will contact you.

The very artistically talented Action for Animals volunteer team are creating colorful sun-catchers that be ordered through our website and which will be on display at events where we have a merchandise table. There are small and large suncatchers available. Small ones are \$25.00 and large ones are \$35.00.



Action for Animals Maine Newsletter

Volume 3, May 2021



Our Harbor Tote Bag - suggested donation \$25.00

This roomy tote is perfect for packing for a boat ride this summer, and for shopping in all seasons! For an extra special gift, fill the tote bag with items your loved one will love!

Action for Animals Maine Mug – suggested donation \$12.00

This heavy duty pottery mug will keep your coffee or tea hot even on the coldest winter days. Settle down in a sunny spot like a cat and enjoy a mug of your favorite morning beverage! Add some specialty tea bags for a real treat!

Action for Animals Maine Travel Mug – suggested donation \$20.00

This travel mug is ready for action! Keeps your drink hot or cold for hours, easy to take with you in the car and your co-pilot pet won't be able to spill the contents!

Action for Animals Maine Newsletter

Volume 3, May 2021

Seawicks, the Boothbay Harbor artisan candle company, has created a candle just for Action for Animals ! Twelve dollars from every limited edition candle purchased will be donated to AFAM. The scent is a very refreshing grapefruit blend. The cost of the candle is \$24.00, and can be ordered on-line through the Seawicks website: <https://shopseawicks.com/collections/all/products/limited-batch-action-animals-of-maine-fundraiser-candle>



Barking and Baking

This is a new feature for our newsletter, featuring “foodie pet” recipes that you can make at home when you’d like to give your furry kids a special treat. Thanks to Veronica Robertson, the chef who comes up with the recipes and tries them out in her “test kitchen”. A panel of judges samples the treats, including Stuffing! The first recipe can be modified for your not-so-furry kids too!



Our favorite pet gourmet cook, Veronica, always has great ideas for homemade pet treats. This one is really adorable, fast and easy to make and will be a big hit when your summer company brings their dogs with them on their visits to your house!

Make a “barcuterie board”! It's like a charcuterie board, but for pups!

Choose some tasty treats any pup would love. Try unsweetened yogurt, strawberries, chicken, cheese, doggy bacon and some bakery treats. Arrange your treats on your board and voila, done!!! It's fun, easy, cute and I'm 100% sure your pup will love it!

Action for Animals Maine Newsletter

Volume 3, May 2021



Farmer's Market on the Common

The Boothbay Farmer's Market on the Common at the Boothbay town center is back! Action for Animals Maine has a table there for the season, so please stop by on Thursdays, from 9 a.m. until noon. We will have a very nice array of merchandise for sale and of course, we are always able to take donations. We are lucky to have Emma as our Farmer's Market representative. She is going to do a fantastic job this year. Please visit our table and say "Hello"



AC+ION
for animals Maine

Extending life to your pet

Action for Animals Maine Who's Who: Board of Directors

Giselle Armstrong, President

Clint Miller, Vice President

Faye McNall, Secretary & Communications Coordinator

Jaymes Shive, Marketing & Branding Coordinator

Betsy Pitcher, Events Coordinator

Tammy Walsh, Resource Coordinator

Jackie Helinski

Veronica Robertson