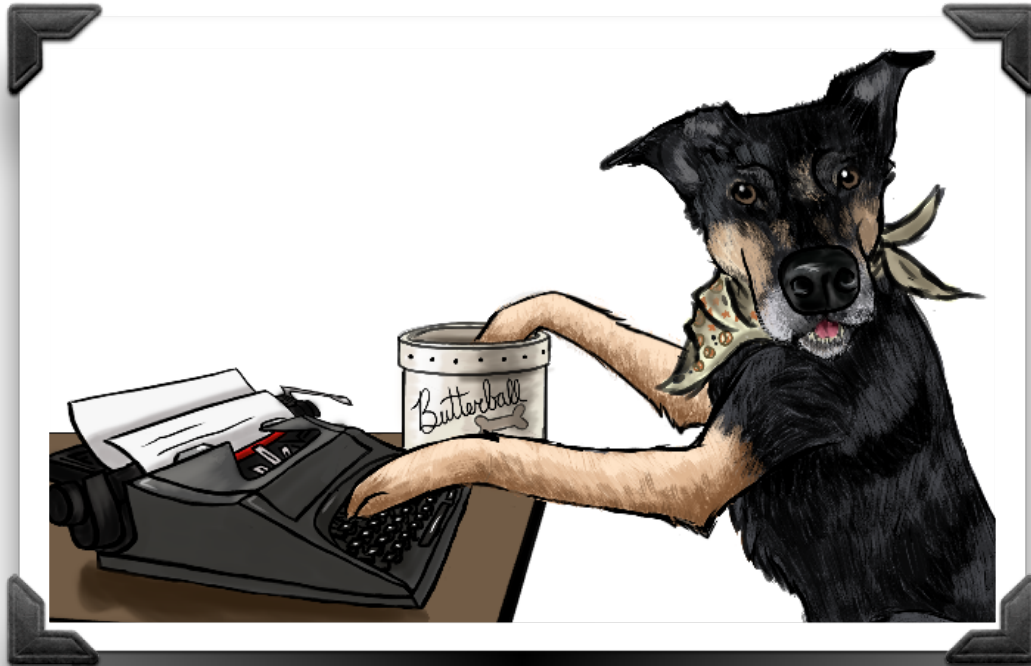

Action for Animals Maine Newsletter

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Butterball Chronicles

Hi, I am Butterball, and I am proud to be the inspiration behind my human mom's organization, Action for Animals Maine. You see, one day last summer, my mom, Giselle, took me to the specialty vet's office in Portland because I had cancer that needed treatment. While she was waiting in line to check out and pay the bill, she watched a nice man in front of her start to cry when he realized he did not have enough money to cover a treatment for his dog, and was told that he could put his dog "down" if treatment was not feasible. Somehow I knew that that kind of "down" was not the kind that my mom says when my mom wants me to lay down and stay. My mom asked the man if she could help and gave him the money he needed to save his dog. That was the start of something big! She realized that there were probably a lot of pet parents out there who were struggling financially and were at risk for losing their pets because they could not afford expensive emergency vet treatment. That is when she started "Action for Animals Maine". She and her great volunteer friends have raised money and helped a lot of pets in the last year and a half.

I have always been a "large and in-charge" kind of guy so I get to have this quarterly newsletter named after me. I recently crossed the Rainbow Bridge and I know I will be missed but I can stay in touch by writing a column for this newsletter. You see, after I crossed the bridge, I was given a typewriter! I hope you enjoy this first issue! There is a lot of news to share with you! We've had some great events this summer, even with the restrictions that led to cancellations of our bigger events, and we have some fun stuff coming up this fall! Look for AFAM around town! There are donation boxes and fund raising options everywhere!

Happy woofs to you, Butterball

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Upcoming Events

What: BBQ and Bottle Drive

Where: Farm 23 Bakery, Route 96, Boothbay Harbor

When: Sunday Oct, 4th from 10:00 a.m. to 2:00 p.m.

Grab your lunch for a good cause! This will be a drive-up service and for \$7.00 you'll receive a to-go meal: hot dog or hamburger with chips and a cold drink. Scrumptious cookies made by Farm 23 may be purchased. Bring your returnable bottles to help us raise funds.

What: Haunted House

Where: Brady's Restaurant, Boothbay Harbor

When: October 29, 30 & 31st, from 4:00 to 8:00 p.m.

Action for Animals Maine will host a booth during the Haunted House Event. We'll pass out trick or treat bags for kids, adults and pets. Please stop by and treat us to a little cash in the donation box while you are there. We'll also have products for sale. You'll have a "boo-tiful" time!

Past Events:

We've had some great events this year, and kudos to all the sponsors who invited us to have events on their property, to all the volunteers who worked tirelessly for the events, and to all who stopped by to support us and make a donation.



(Left) Farm 23 BBQ & Bottle Drive, (Center) Animal House, (Right) Dolphin Mini-golf BBQ & Bottle Drive

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Spotlight on Sponsors

In every issue of this newsletter we will acknowledge one of the many very generous sponsors who support our organization. We decided that the Boothbay Animal Hospital should be the first sponsor to be recognized, since Dr. Dean Domeyer was instrumental in helping us to get the organization started in 2019, and has been cheering us on since inception of Action for Animals Maine. The veterinarians, office staff, veterinary technicians and assistants are all to be commended for promoting our mission, and ensuring that every pet owner who faces financial difficulty covering emergency treatment for their pets has the opportunity to apply to Action for Animals Maine for assistance.

The Boothbay Animal Hospital has provided health care for local pets and seasonal visiting pets since 1975. We are fortunate to have such a compassionate and competent team in Lincoln County. They help over 5800 pets per year, and always take the time to ensure that pet owners are comfortable with the proposed treatment. Tails wagging for all of you and a big thank you!

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The Chit Chat Cat

Our chit chat cat dishes on news about our activities. You'll see why our organization starts with the word "Action!"

Action, Lights, Camera!

A live action commercial is being filmed to promote action for animals Maine. Kasi Rankin, a very skilled videographer, who holds a degree in Communications Technology from Husson University, is sharing his expertise to plan, organize and film this commercial. We'll be using local sites for filming and professional actors, musicians and director will be involved. We are enjoying this little touch of Hollywood in Boothbay Harbor! Watch for a November 1st premiere of the commercial. We'll be announcing it on our Facebook page and the commercial will air on 16 channels including these channels: Travel, SyFY, CNN, NECN, Golf and BBC America.



Food Pantry Donations

Did you know that Action for Animals Maine collects and distributes pet food for those in need through local food pantries and direct delivery?

Over the last twelve months, we have delivered 1747 pounds of dog food to the Boothbay Food Pantry, and 1050 pounds of food to the Wiscasset Food Pantry. We have also provided over 1000 pounds of dog food to individuals in need and 1600 pounds of dog food for those for whom Covid-19 affected their ability to feed their pets.

Watch for our announcements on Facebook in coming months. We plan to set up pet food distribution sites on specific days in various locations in Lincoln County.

It takes a lot of man-power (or woman power) to move all this food around and we would welcome volunteer help with this process! Please contact us if you are interested in helping out!



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Boothbay Farmers Market

We have had a table at the Boothbay Farmers' Market on Thursdays on the Boothbay Common for most of the summer. You can find us there through October 8th, the last day of the Farmers' Market. In addition to "meet and greet" and spreading the word about our mission, we have a great variety of products for sale, and always are thrilled to get cash donations as well. We certainly will be returning next year!



Tail-Wagging Gratitude



In this section of the newsletter we highlight a volunteer, donor, or organization for their outstanding support of Action for Animals Maine. First up, and most deserving of our appreciation is Brittany Reed, one of our volunteers. Brittany started working with us at the Dolphin Mini-Golf BBQ and bottle drive event and she can always be found at our table at the Boothbay Farmers' Market, where her friendly smile draws people to visit us.

Brittany is the owner of the dog, Nova, whose story appears in the "Yappy News" article in this newsletter. She says that volunteering is her way of expressing her gratitude to AFAM for saving the life of her beloved pet, who is fine now, playing with abandon in the back yard. She hopes that whatever

fundraising she can do for AFAM will keep other pet owners from heartbreak.

When Brittany is not working for AFAM, she is very busy, singing in her dad's band, something she has done since she was five years old. She loves working with horses, and being outdoors: riding four wheelers, splitting wood or just sitting by a fire pit. She always is willing to volunteer for worthy causes. Her family's band has played for homeless veterans shows and fundraisers for families that need help over the years so it was a natural fit for her to help us with AFAM. Thank you Brittany!

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Yappy News

In this section of the newsletter we share with you a happy story about a pet we have helped. Our first highlighted pet is Nova, whose mom, Brittany is featured in our "Tail-Wagging Gratitude section.



"On December 30, 2019 , I came home from work and found my dog Nova looking really sick. She could not move and was shaking. I called my family to ask for their help with money to bring her to the vets because like many I was denied care credit. I brought her to the vets and Nova tested positive for Lyme disease. We started her on medication but it didn't work. I brought Nova to her regular vet's office and they said either bring her to a specialist vet or put her down. I brought her home and syringe fed her, not wanting to give up on her but nothing worked. So on Jan 7, 2020 I made the worst call one could make to put Nova down because I did not have the funds to bring her to a specialist. After telling my family what was going to take place everyone was so upset.

I then told my best friend what I was doing and she knows Giselle, so she put me in contact with Action for Animals Maine. I had to fill out a application form and the denial credit letter I already had and gave it to them. Giselle said go ahead and bring her to the Scarborough vet hospital. They started her on another plan and then Nova starting getting better. Nova now runs

around and plays which I thought I would never see again. Thanks to Giselle and Action for Animals Maine, Nova received a second chance at life. Nova brings me and my family so much joy. Action for Animals Maine kept me from giving up on Nova and I will always be grateful for that."

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The Cat's Meow

This section of the newsletter highlights products sold by Action for Animals Maine for our fundraising. We hope to inspire you with early Christmas shopping ideas! We always have a variety of products on display for sale when we are at live events. Most items can also be ordered on-line.

Pet Portraits



Take a look at these adorable portraits of pets, rendered by artist, Courtney Brewer. All she needs is a photo of your pet to get started. The cost is \$30 for one pet, and \$45 for two pets. She'll send you digital image of your pet, and for an additional \$5.00, we can send you an 8" X 10" print, suitable for framing.

How to order:

Just go to our website and click on the "donate" button and say "yes" to "Product Donation" then in the text field indicate that you are purchasing a caricature of your pet. Then send an e-mail to info.actionforanimalsmaine@gmail.com and attach the photo you want the artist to use. In the e-mail include your name and the animal's name so we can match it with your payment.

It takes 48 hours upon receiving the request to emailing it back to them if they want it printed and mailed then allow a couple more days.

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Face Masks



Everyone needs masks so why not support your favorite organization and get one of these! Our very own Lisa Smith, does the artwork, applying a variety of designs. The suggested donation is \$5. You can order a face mask through the Action for Animals website, using the “Donate” button and check “Yes” for product donation and describe what you are purchasing.



Action for Animals Maine Who's Who: Our Board of Directors

Giselle Armstrong, President

Clint Miller, Vice President

Faye McNall, Secretary & Communications Coordinator

Jaymes Shive, Marketing & Branding Coordinator

Betsy Pitcher, Events Coordinator

Tammy Walsh, Resource Coordinator

Lisa Smith

Jackie Helinski